



Advertising and Marketing Services Agreement

Agreement Between

COINREVOLUTION NETWORK

And

Date

It is hereby agreed upon, by and between _____ hereinafter referred to as CLIENT, and COINREVOLUTION NETWORK hereinafter referred to as AGENCY, that the CLIENT will

retain AGENCY to provide the products and services necessary to conduct advertising and marketing campaigns as agreed to by both starting on the first day of _____

Description of Services

CLIENT engages AGENCY to render, and AGENCY agrees to render to CLIENT, certain services in connections with Advertiser's planning, preparing and placing of advertising for certain of CLIENT's products as follows:

- a. Analyze CLIENT's current and proposed products and services and present and potential markets.
- b. Create, prepare and submits to CLIENT for its prior approval advertising ideas and programs.
- c. Prepare and submit to CLIENT for its prior approval estimates of costs and expenses associated with proposed advertising ideas and programs.
- d. Design and prepare, or arrange for the design and preparation of advertisements.
- e. Perform such other services as CLIENT may request from time to time such as, but not limited to, direct mail advertising preparation, speech writing, publicity and public relations work, market research and analysis.
- f. Order advertising space, time or other means to be used for publication of CLIENT's advertisements, at all times endeavoring to secure the most efficient and advantageous rates available.
- g. Proof for accuracy and completeness of insertions, displays, broadcasts, or other form of advertisements.
- h. Audit invoices for space, time, material preparation and charges.

Fees and Terms

- a. Upon execution of this agreement, CLIENT agrees to pay AGENCY a retainer fee based on the following packages equivalent to all listed altcoins (ETH, BTC, etc):
 - \$ 400.00 per month for homepage banner.
 - \$ 200.00 per month for article banner (all single posts).
 - \$ 500.00 per month for article publishing (2 (two) posts in the month).
 - \$ 900.00 for the 3 listed above services together (special price offer).

CLIENT will be charged by AGENCY for additional products and or services as ordered by the CLIENT that are not listed above, which is considered as part of this agreement, CLIENT agrees to pay AGENCY all pre-approved delivery charges. Any

agreement for additional services will be set forth in writing and considered an addendum to this Agreement.

a 1. **Custom token payment:** CLIENT can pay AGENCY with its own custom token, whom value will be the lower value offered by CLIENT in his pre-sale or private phase. Prices reported in the point “a” of “Fees and terms” will be 30% increased for Token payments.

- \$ 520.00 per month for homepage banner.
- \$ 260.00 per month for article banner (all single posts).
- \$ 650.00 per month for article publishing (2 (two) posts in the month).
- \$ 1170.00 for the 3 listed above services together (special price offer).

- b. Terms: All bills for products and or services ordered by the CLIENT are to be paid to AGENCY as ordered within 24 hours from review publication and billing month starts from payment day.

Duration

This agreement shall be for a period of _____, commencing on _____.

General Conditions

- a. CLIENT agrees to indemnify ad hold AGENCY harmless from and against any and all claims relating to this Agreement arising out of acts of conduct of CLIENT including, but not limited to, any financial obligations incurred by AGENCY on behalf of CLIENT and attorney fees required to defend the AGENCY. CLIENT is responsible to review all creative and advertisements to ensure compliance with all local and/or federal regulations.
- b. In the event that the CLIENT cancels or terminates this Agreement, and/or work has been done prior to the termination, CLIENT agrees to pay all costs incurred, including any future non-cancelable commitments after the termination becomes effective.
- c. In the event that it should be necessary or proper for either party to bring any action arising under or in connection with this Agreement the prevailing party shall be entitled to recoup all costs and reasonable attorney fees incurred in connection therewith, including reasonable attorney fees through and including post-judgment and appellate proceedings. This Agreement shall be enforced and governed by the laws of Italy. The Parties agree that the “Tribunale di Torino” shall have sole and

exclusive jurisdiction and venue for the resolution of all disputes arising under the terms of this Agreement and the transactions contemplated herein.

- d. CLIENT agrees and understands that AGENCY shall act on behalf of CLIENT but will not be liable for payment of media and purchases places on behalf of CLIENT that have not been paid to AGENCY by CLIENT.
- e. Upon payment in full to AGENCY, CLIENT shall not own any rights to any products/ services or work and materials created by the AGENCY, except as provided for in this agreement, CLIENT is leasing to use of the products/services and work and Material provided by the AGENCY for CLIENT's exclusive use for advertising at the dealership(s) listed in this agreement for the duration and under the terms of this agreement.
- f. All products and or services provided by the AGENCY are for the exclusive use of the CLIENT for the dealership(s) listed in this agreement and may not be copied or sold to another party.
- g. Miscellaneous: The CLIENT hereby represents and warrants that the CLIENT has full legal rights and authority to execute, deliver and perform under this Agreement, and that the officer's execution of this Agreement on behalf of the CLIENT is with the full knowledge of the CLIENT and with the power and authority to do so. This Agreement is not assignable by the parties without the prior written consent of the other. This Agreement constitutes the entire Agreement between the parties hereto relating to the subject matter hereof and supersedes all prior written or oral agreements, commitments, representations, or understandings with respect to the matters provided for herein, and no modification shall be binding unless set forth in writing and duly executed each party hereto.

IN WITNESS THEREOF, the parties hereby affix their hands and seals the day and year first above written.

BY _____

BY _____

Witness _____ Date _____

Witness _____ Date _____